

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending January 1st, 2022:   
New Ads Down Slightly Over The Week to Second Lowest Level Of The Past 6 Months**

WETHERSFIELD, January 7th, 2022 – During the week ending January 1st, 2022, there were 5,280 new postings, down 387 new ads or -7% from a week ago. This overall decline was tempered by gains in Retail Trade and driven by losses in Finance & Insurance, Health Care & Social Assistance, and Educational Services, all of which had over the week declines of 123 new ads or more. This large drop in new ads during the second half of December occurred during the uptick in omicron covid cases and echoes the large new ad drop shown below during the first half of July as the Delta variant lead to a late-summer case increase[[1]](#footnote-1). Though the past two weeks of new ads are down over a third from four weeks ago and represent the second largest 2 week drop over the past 6 months, total new ads ending in the last week of 2021 and first week of 2022 remain substantially higher than corresponding weeks a year ago. During the weeks ending 12/26/2020 and 01/02/21, new ads were 3,283 and 2,413 respectively.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Accommodation & Food Service.

**Occupations** with the most new postings include Registered Nurses, Laborers & Freight Material Movers, and Wholesale & Manufacturing Sales Representatives.

**Employers** with the most new postings include Amazon, Yale-New Haven Health System, and Siemens.

**The three industries with the most new job postings where**

* **Health Care & Social Assistance** (1,140 new postings, -11% over the week)
* **Retail Trade** (924 new postings, +50% over the week)
* **Accommodation & Food Service** (341 new postings, +9% over the week)

  
 Fourteen sectors had job posting decreases over the week, one was unchanged and six had increases. The fourteen decreasing sectors fell by a combined 924 new ads and the six increasing sectors grew by a combined 537 new ads. About half of the decline among decreasing sectors occurred at Finance & Insurance (-191 new ads), Health Care & Social Assistance (-143 new ads) and Educational Services (-123 new ads). Among the combined 537 gain at the six increasing sectors, 57% occurred within Retail Trade (+309 new ads).  
  
  
 For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Registered Nurses (364 new postings, -15% over the week)
* Laborers, Freight, and Material Movers (299 new postings, +109% over the week)
* Sale Representatives, Wholesale & Manufacturing (163 new postings, +7% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week were mostly in Health Care & Social Assistance, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 25 percent of all new ads. Among the top 25 employers, 17 had over the week ad increases and 8 had decreases. The 17 increasing employers had a combined 763 new ads, and the eleven decreasing employers in the top 25 fell by a combined 269 new ads. The largest increasing employer over the week was Amazon (+363 new ads) and the largest decreasing employer was Hartford Healthcare (-143 new ads).

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/HWOL2021.pdf>

1. The New York Times. Coronavirus in the U.S.: Latest Map and Case Count. Accessed 1/6/2022. https://www.nytimes.com/interactive/2021/us/covid-cases.html [↑](#footnote-ref-1)